



A Division of the Kingston Economic Development Corporation

**FOR IMMEDIATE RELEASE**

**Tuesday, May 26, 2009**

**TOURISM AMBASSADORS NEEDED TO EXPAND VISITOR SERVICES THIS SUMMER**

Kingston, ON: In conjunction with Tourism Awareness Week which takes place this week, Tourism Kingston is accepting applications for volunteer "Welcome to Kingston" Ambassadors for the 2009 summer tourism season. Tourism Awareness Week encourages local residents to visit area museums, art galleries and attractions with many offering special discounts for Kingstonians. Likewise, the summer Ambassador Program encourages residents to share their knowledge of our sites and attractions with visitors from around the world.

The "Welcome to Kingston" Ambassadors are an on-the-street, visible visitor aid who provide assistance to out of town travelers visiting Kingston. Volunteer Ambassadors distribute visitor information and other promotional materials encouraging travelers to explore and experience Canada's First Capital.

The Tourism Ambassador Program was implemented in 2007 has received a tremendous positive response from visitors over the past two years of operation, with Ambassadors assisting over 5,000 guests each summer. "Our Tourism Ambassadors have been a tremendous asset in helping answer visitor's questions and providing insights and personal experiences into all the great things to do in Kingston. If you enjoy meeting people from all over the world, it's a great way to be active and enjoy the out of doors, plus you get to share your love for Kingston!" states Chris Whyman, Visitor Services Manager for Tourism Kingston. "Flexible hours for the volunteer shifts are available and Tourism Ambassadors benefit from incentives such as complimentary admission to local attractions and events. For youth currently enrolled in secondary school, Tourism Ambassador volunteer work counts towards the required community service hours."

Individuals interested in participating in the program are encouraged to contact Chris Whyman, Visitor Services Manager at the Visitor Information Centre, 209 Ontario Street in person, by phone at 613-548-4415 ext. 22 or by email: [whyman@kingstoncanada.com](mailto:whyman@kingstoncanada.com) . For more information on Tourism Awareness Week discounts for residents, please visit <http://tourism.kingstoncanada.com> .

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For more information please contact:

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